

AFE (Alien From Earth) COMPANY PROFILE

contents
marketing
rental

A.F.E

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AFE

2025 Showreel

Click to watch the video.

Creativity. Excellence. Trust.

With a unique perspective, AFE captures the essence of a brand,
delivering high-quality results backed by expertise and technical excellence throughout the entire process,
from planning to production.

Through this approach, we consistently meet client expectations and build trust,
positioning ourselves not just as content creators,
but as strategic partners in realizing our clients' goals and vision.



Outsiders Who Turn Brand Visions into Reality.

Starting as a video production company, AFE has evolved into a full-service marketing agency, delivering compelling content that amplifies brand messages. From concept development and video production to digital marketing, we offer an end-to-end solution that transforms client goals into reality. With a distinctive perspective and strategic differentiation at every stage, we create greater value that goes beyond expectations.

CONTENT PRODUCTION: VIDEO & PHOTO

Full-Service content production:
Corporate & institutional videos, commercials, and photography.

RENTAL

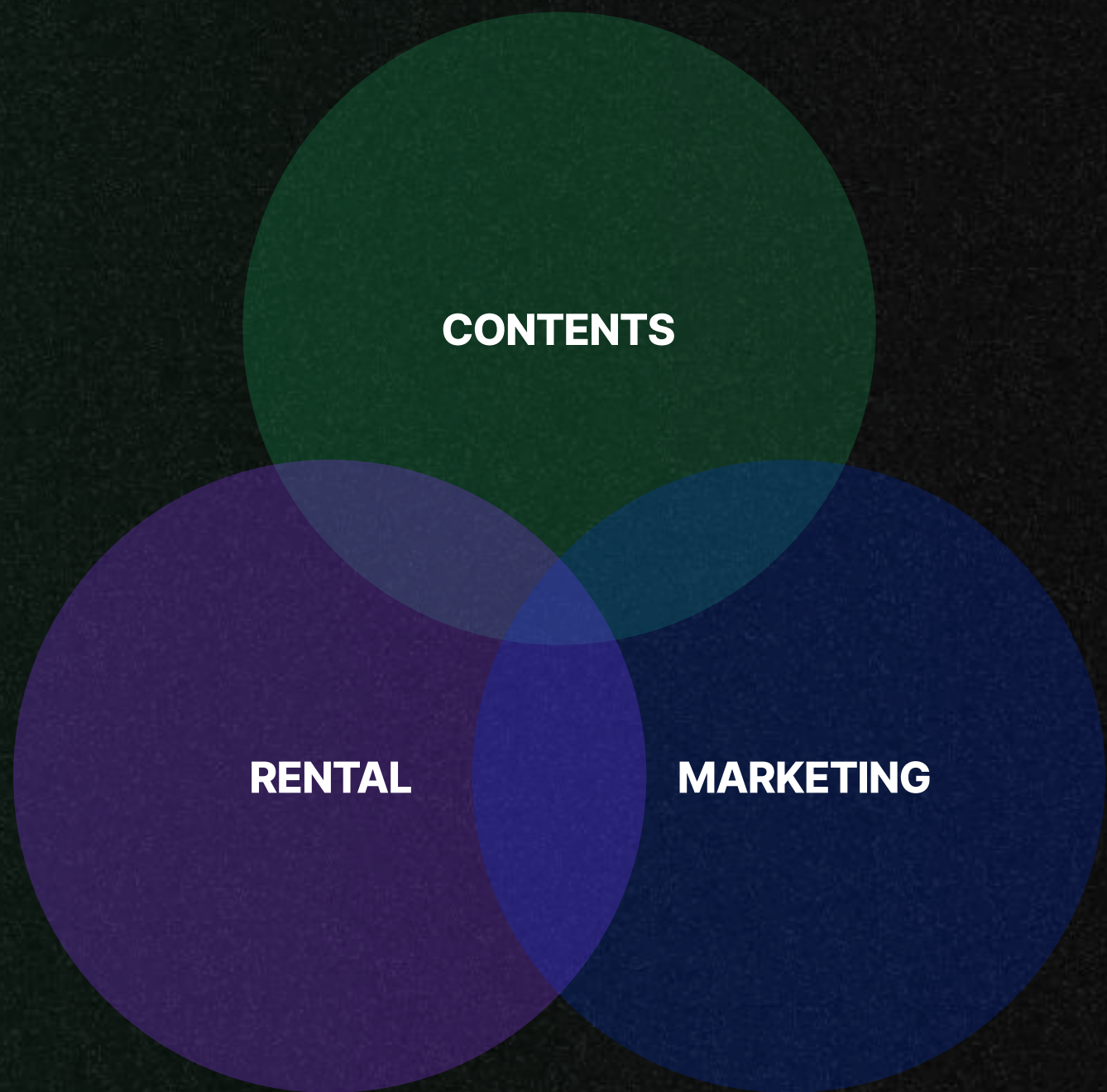
In-house horizon studio & production equipment rental services.

COMPREHENSIVE MARKETING

Search advertising & social media marketing

SERVICE

AFE delivers tailored, full-service solutions from strategy to execution, covering corporate promotions, brand films, and digital marketing.



PUBLIC INSTITUTIONS

Years of experience producing content for Busan City Hall and public film & media institutions.

ART FILM

Operates its own music platform with extensive experience in music video production.

PHOTOGRAPHY

Providing a wide range of images, including product, profile, poster, and concept photography.

PPC ADVERTISING

Comprehensive online marketing consulting based on SNS and search advertising.

STUDIO

Equipped with a spacious 82.5m² horizon studio. benefits in production efficiency and quality.

CORPORATION

End-to-End Production capabilities:
From planning to overseas filming and editing.
Proven expertise in industrial filming:
LS ELECTRIC, Busan Port, and Hwaseung.

YOUTUBE CONTENT

Produced content for ROKSEAL, a YOUTUBE channel with 800,000 subscribers.
Led full in-house production of 'Hell Week', a large-scale content with 11 million views.

WEB DEVELOPMENT / SEO OPTIMIZATION

Providing End-to-End services from design planning to production and optimization.

SOCIAL MEDIA MARKETING

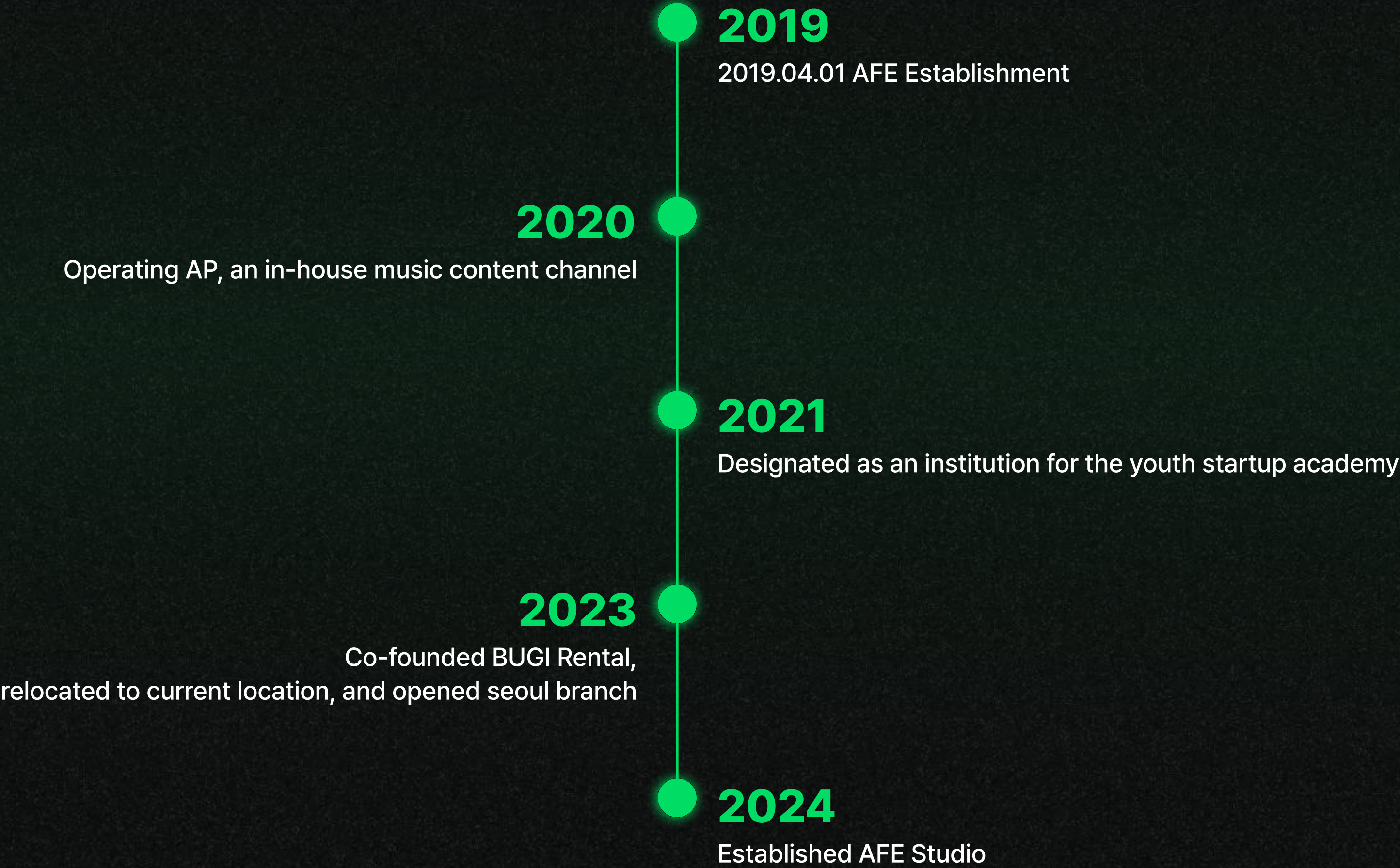
One-stop marketing planning from content creation to upload.

PRODUCTION EQUIPMENT RENTAL

Co-founded and managed BUGI Rental, building a proprietary system with extensive operational experience.
Equipped with sony and canon cinema cameras.

HISTORY

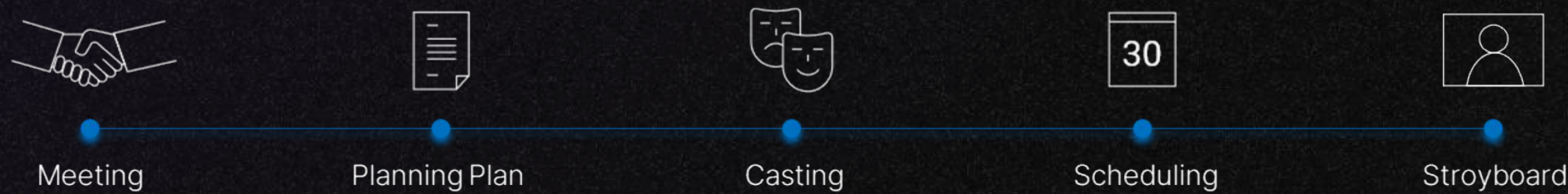
AFE started as a video production company in 2019 and has grown into a full-service marketing agency through years of experience.



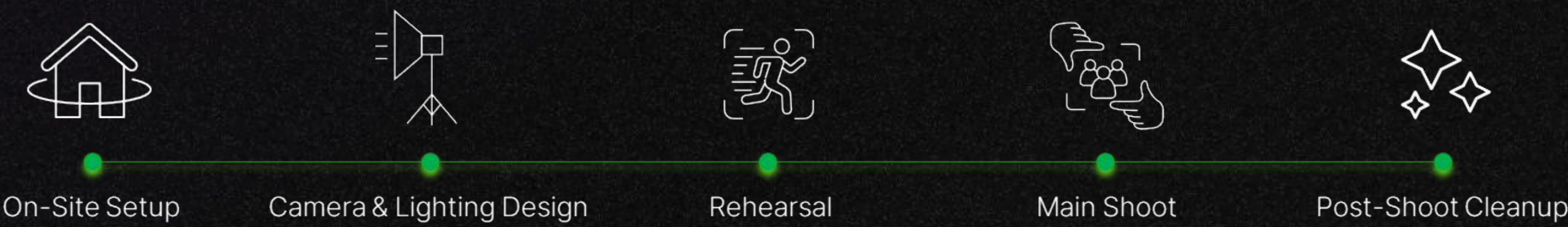
PROCESSES Video Production

AFE effectively brings clients' goals and messages to life through a structured process, covering everything from planning and filming to editing.

1 Pre-Production



2 Shooting



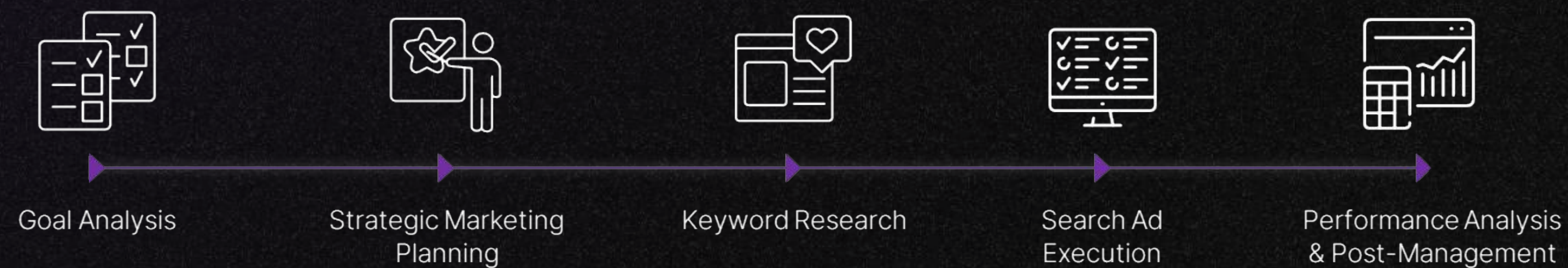
3 Post-Production



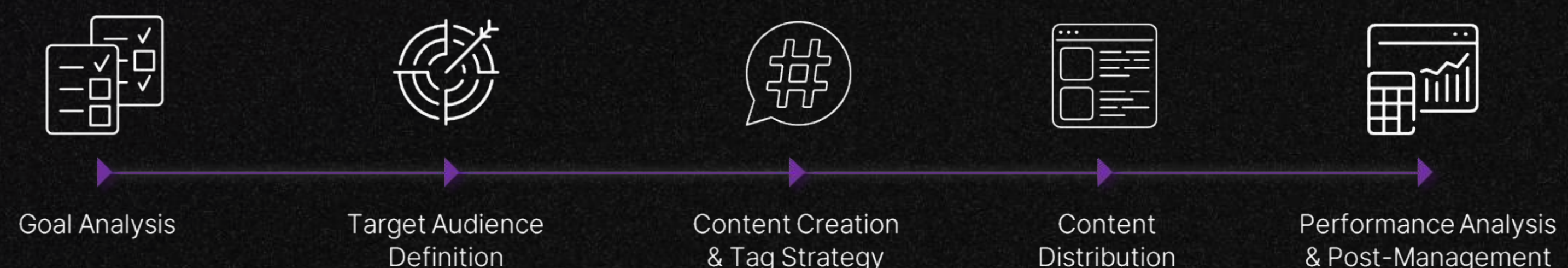
PROCESSES Marketing

AFE systematically manages the entire process—from strategy development and execution to performance analysis—to maximize brand value for clients.

- **PPC Advertising**



- **Social Media Marketing**



PROJECT

AFE has successfully completed over 350 projects, building client trust through its distinctive production capabilities and operational stability.

- Corporation
- Institution
- Art Film
- YouTube Content

2024

- Hwaseung Group Brand Film
- Hwaseung Industry Promotional Video
- Hwaseung Corporation Promotional Video
- Hwaseung Group Year-End Event Highlight Video
- DP WORLD PNC Content
- BUSAN Promotional Video – 'ACTIVE BUSAN
- BUSAN Promotional Video – '15-Minute City'
- KDB Industrial Bank Relocation to Busan Promotional Video
- BUSAN Domoheon Promotional Video
- BUSAN HAHA Center Promotional Video
- BUSAN 2024 Policy Promotion Poster & Video
- 2025 BUSAN New Year's Kickoff Ceremony Video
- 2024 Asian Film School Official Video
- Korea Maritime Institute Event Highlight Video
- 2024 Youth Day Official Video Team
- Busan Esports Arena Promotional Video
- CJ ENM O'PEN OST Music Video
- Park Hyun-jeong – 'Hwa Mong' Music Video
- Band Nines – 'Wind' Music Video
- 12 Videos of ROKSEAL YouTube Content

2023

- AliExpress COEX Popup Store Event Highlight Video
- Ilhung Brand Film
- Nara Seafood Promotional Video
- Youngmi Promotional Video
- BUSAN '2023 EXPO Relay Interview' Series
- BUSAN × National Geographic Official Promotional Video
- BUSAN Promotional Video – 'A Livable City, Busan'
- BUSAN Promotional Video – 'Wartime Capital, Busan'
- BUSAN World Citizens' Day Festival Highlight Video
- BUSAN Saemaul Movement Ministerial Meeting Highlight Video
- BUSAN City Cool Biz Campaign Video
- 2023 Asian Film School Official Video
- Southeast Region Tourism Headquarters B-U-G Promotional Video
- Gyeongnam Geoje & Tongyeong Tourism Promotional Video
- Gyeongnam Wellness Tourism Promotional Video
- ROKSEAL Ukraine Series and 30 Other Videos

2022

- Petsgo Commercial Video
- Hyeongje Dwaengi Gukbap Promotional Video
- 10 Videos from BUSAN of Education Official YouTube
- Busan Metropolitan City Jeonpo Tools Road Viral Video
- 10 Official Sketch Videos of the 2022 Youth Day Event
- Design Council Busan Fashion Film
- 2022 Asian Film School Official Video
- 2022 Busan Mayoral Election Promotional Video
- Yokel Brand Film
- Contour Song Brand Film
- Sincerely June Brand Film
- ILLUSTRIS ILLUSION Brand Film
- Loic Brand Film
- Platform Stereo – VURTURE Music Video
- ROKSEAL YouTube Content 'Hell Week' Series
- ROKSEAL 'Journey to America' Series & 30 Other Videos

PROJECT

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- Corporation
- Institution
- Art Film
- YouTube Content

2021

- Joopito Commercial Film
- Mulbitsaek Studio Promotional Video
- Uechemical CF
- 2021 BUSAN Mayoral Election TVCF
- 2021 BIFF Official Promotional Video
- 10 Official Event Highlight Videos of the 2021 BIFF Festival
- 2021 Asian Film School Official Video
- Kongbro – Sometimes I Appear in Your Dreams Music Video
- Dejibaby, Kidda plug, Hobo - fiji water Music Video
- HOBO & KIDDA PLUG - 4pf Music Video
- Alt – Air Force Music Video
- Alt – Bucket List Music Video
- Live Film 'Wave of' – 6 Episodes
- ROKSEAL Media Team
- ROKSEAL Hell Week Content Production
- – 800K Subscribers Achieved

2020

- Sony Korea Promotional Video
- Apple 'Behind the Mac' Commercial Participation
- SBS Drama 'The King' Busan Location Filming
- Adidas Busan My Run Event Highlight Video
- B-Marine Promotional Video
- WAVE UNION Promotional Video
- Busan Film Commission Digital Bay Promotional Video
- BUSAN Medical Tourism Promotional Video
- Busan Foundation for International Cooperation Promotional Video
- Alt – LALALA Music Video
- JimmyChang – MORENITA Music Video
- Alt – Welfare Music Video
- Moony – hooked Music Video
- Platform Stereo – Flash Music Video
- YouTube Content 'Blaimé' Series – 5 Episodes

2019

- Busan WeWork Promotional Video
- Busan Film Commission 20th Anniversary Promotional Video
- Platform Stereo – Mercury Music Video
- Platform Stereo – Silk Music Video
- Platform Stereo – Whale Music Video
- Platform Stereo – Taillight Music Video
- Lapelkopf – Time Between Dog and Wolf Music Video
- Wonnation – Compliment Music Video

PORTFOLIO INSTITUTION

Since 2021, AFE has produced and delivered over 90 public institution videos, ranging from event coverage to advertisements and promotional films. With an experienced production team and seamless communication, we ensure successful goal achievement and the smooth completion of every project.

- Click the image to watch the video.



PORTFOLIO CORPORATION

AFE conducts thorough research to deeply understand clients and develop the most effective strategies.
We have proven our exceptional production capabilities in global projects,
consistently delivering top-tier results through extensive experience in international production, including overseas filming.

- Click the image to watch the video.



AliExpress



HWASEUNG



SONY



LS ELECTRIC



SBS



PORTFOLIO ART FILM

AFE has grown by showcasing its unique directorial vision through music videos and art films. Our creative approach shines across various projects, enhancing the individuality of artists and brands while contributing to their growth.

- Click the image to watch the video.



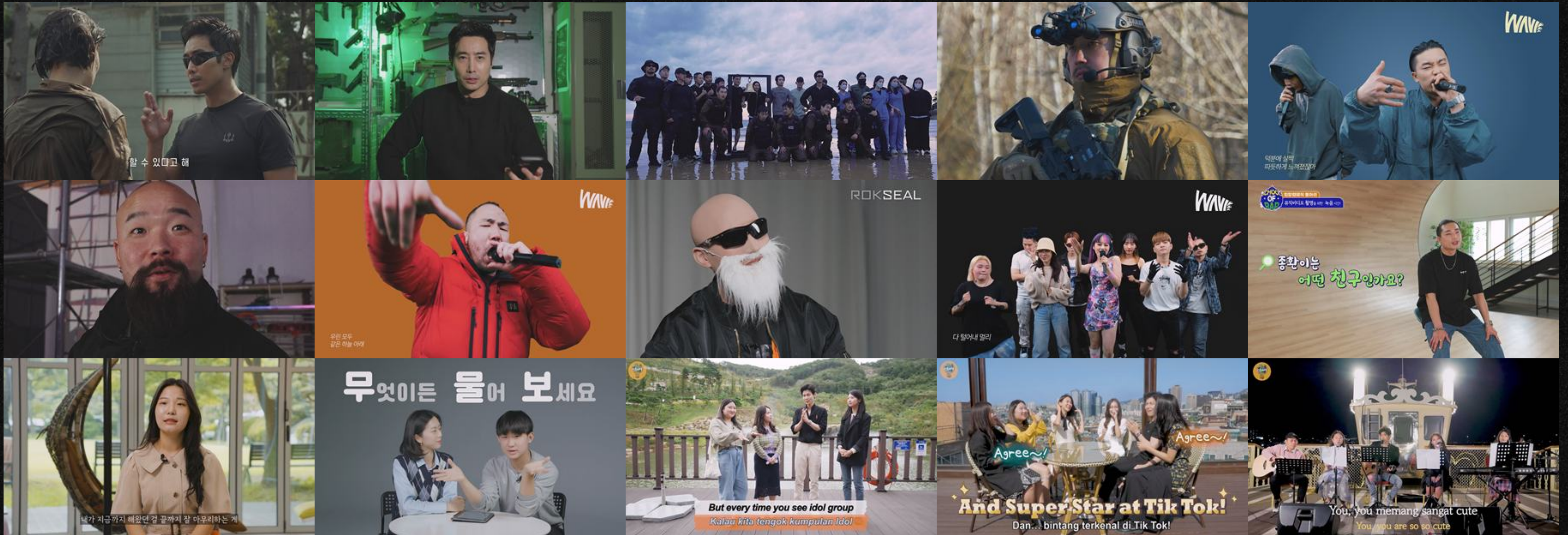
PORTFOLIO YOUTUBE CONTENT

AFE has experience managing a YouTube channel with 800,000 subscribers.

With outstanding planning capabilities, we have successfully produced not only in-house content but also large-scale projects.

Notably, the major content project 'Hell Week' achieved a total of 11 million views, marking a significant success.

- Click the image to watch the video.



PORTFOLIO PHOTOGRAPHY

AFE utilizes its in-house studio to deliver high-quality results with speed and efficiency. With expert direction, we effectively capture the essence of brands and individuals, creating visually striking compositions. Our services cover a wide range of photography styles, including posters, concept shoots, and profile images.



BUSINESS RENTAL

Leveraging our in-house infrastructure, we operate a comprehensive rental business.

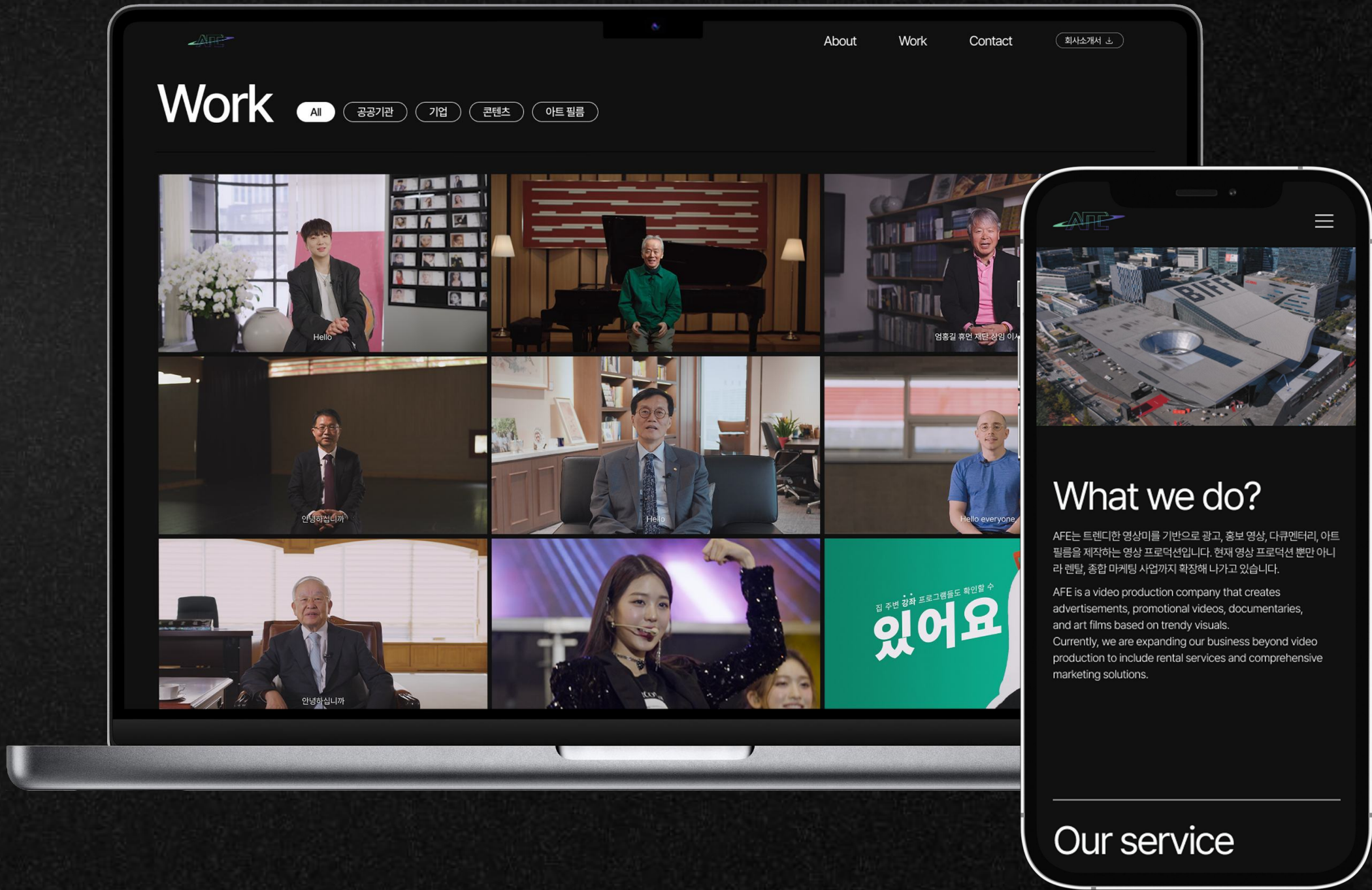
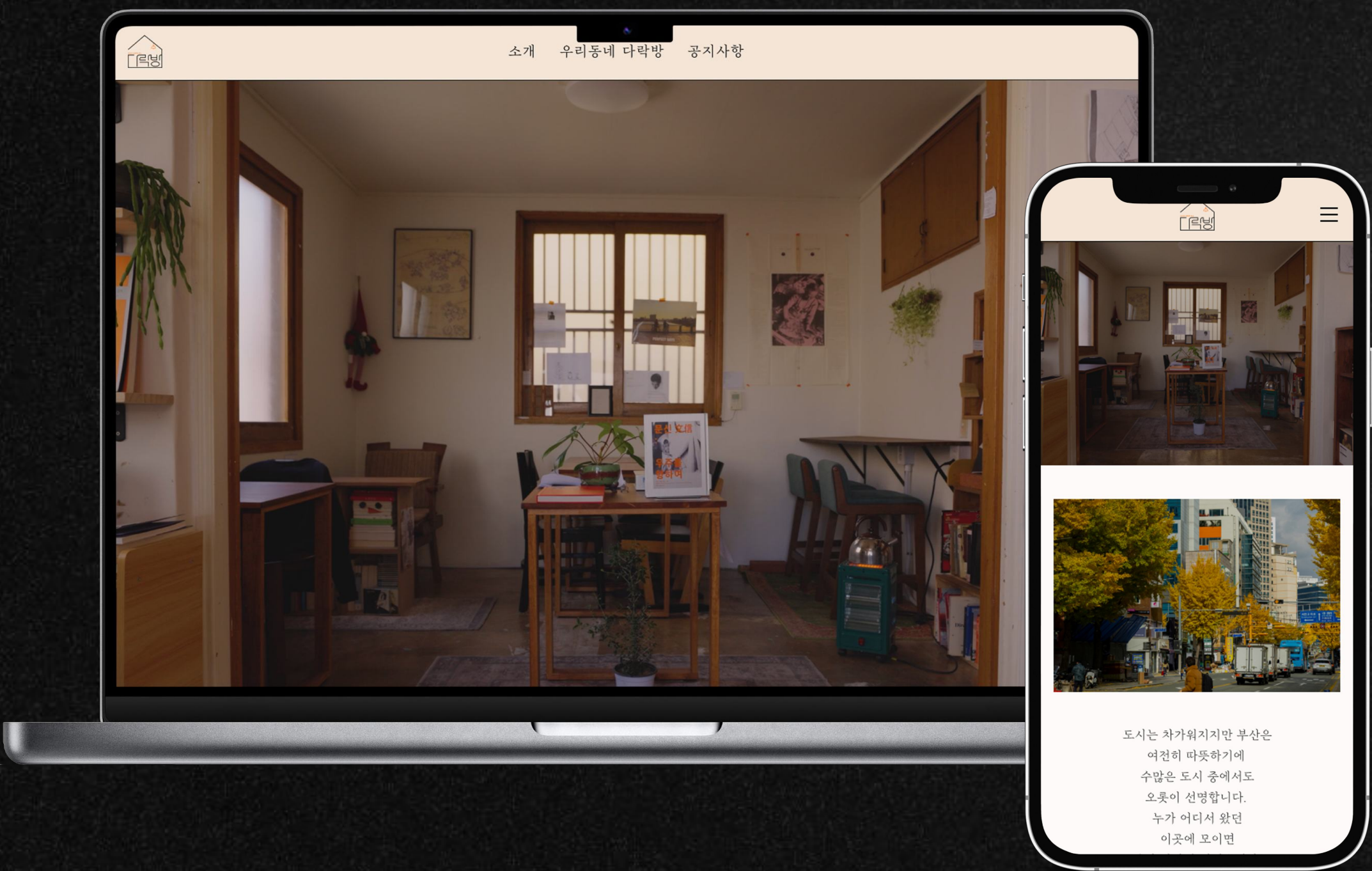
We offer a full range of equipment, including broadcast and cinema-grade cameras, to support various project needs.

Our large-scale horizon studio, featuring three white walls and one black wall, provides clients with greater flexibility and creative options.



BUSINESS WEB DEVELOPMENT

AFE delivers sophisticated web design, development, and management, reflecting each brand's unique identity. We build digital environments for businesses and institutions with user-centric interface design and optimized web systems. From design to maintenance, we provide comprehensive, end-to-end solutions.



Client

Valued clients who have created greater value with AFE.



HWASEUNG

SONY

bexco

AliExpress



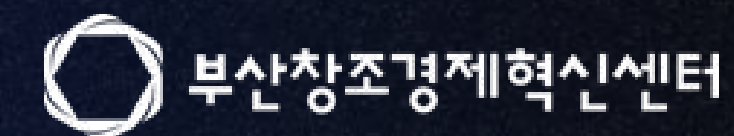
wework

PANASIA

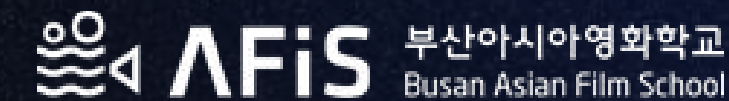
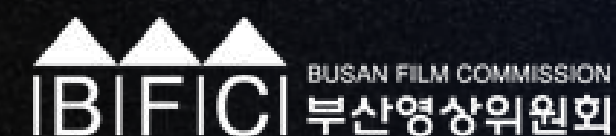
WAVE UNION

netmarble

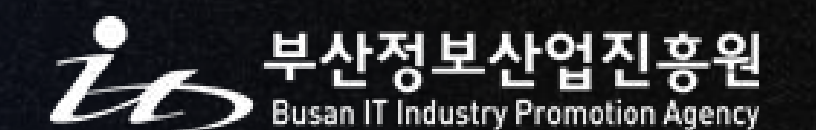
LS ELECTRIC



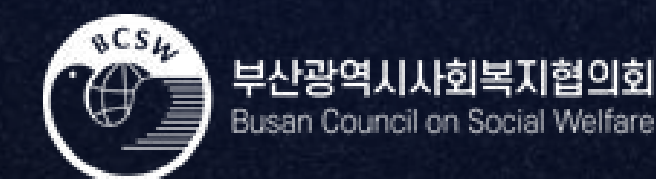
영화의전당 Busan cinema center



부산경제진흥원
Busan Economic Promotion Agency



ILHUNG
Better Value





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